

## Commercial Sample Introduction Letter

Michigan State Association  
20XX (Spring/Fall) Campout  
(May/September Date)  
(Campgrounds)  
(City), MI

The Michigan State Association of the Family Campers and RVers will be having its annual (Spring/Fall) state-wide campout at the (Place) in (City) on (May/September Dates). We expect 100-150 families to attend this campout.

We hope your company will want to come and sell your product(s) in our commercial area during this time.

Enclosed please find a commercial contract and a camping registration form. Please complete and return the forms along with the required fees and deposits by (Date) to the address below.

Thank you for considering our organization and we hope to see you at our (Spring/Fall) campout in (City).

Sincerely,

Name:  
Commercial Chairperson  
Address:  
City/State/Zip:  
Phone:  
Email Address: